

MEDIA RELEASE
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“VISIT GREENWICH & IFS CLOUD CABLE CAR” at WTM 2023 THE ULTIMATE DESTINATION IN LONDON

Visit Greenwich has a massive year of openings, events and anniversaries to share at [World Travel Market London 2023](#) (WTM), 6 to 8 November, at [ExCeL London](#). This year, Visit Greenwich is excited to announce that the [IFS Cloud Cable Car](#) will be joining the Destination Marketing Organisation as its main exhibiting partner at the world’s most influential travel and tourism event.

Josh Crompton, TfL's Head of the London Cable Car, said, “WTM is always a highlight of the travel industry calendar and it’s great to be able to join Visit Greenwich at the exhibition. With more than 16 million journeys taking place since opening in 2012, we are delighted that the IFS Cloud Cable Car is the most visited attraction in Greenwich. It will be great to meet new partners within the tourism sector to promote the IFS Cloud Cable Car as a must-do London attraction.”

Visit Greenwich and the IFS Cloud Cable Car will be joined on Monday 6 November by the newly opened [Zedwell Hotels Greenwich](#). Visit Greenwich CEO Barrie Kelly said, “I’m delighted that we have been partnered at WTM by one of our most successful attractions, the IFS Cloud Cable Car, and our newest hotel Zedwell Hotels Greenwich. The hotel brings much needed capacity to one of the fastest-growing destinations in London. The Royal Borough of Greenwich offers everything a visitor could want, in a spectacular riverside setting.”

The IFS Cloud Cable Car is so much more than a means to cross between Greenwich Peninsula to the Royal Docks - a must-do leisure attraction for Londoners and tourists alike. The UK's first and only urban cable car, it reaches 90m high, affording glorious views across the city's iconic skyline as you relax and take in aerial views of the capital. Some of the landmarks that can be seen include Canary Wharf, St Paul’s Cathedral, the Shard, The O2, the Thames Barrier, Maritime Greenwich and the Queen Elizabeth Olympic Park.

After taking to the clouds, explore the interesting history of the Cable Car in the newly open [London Cable Car Experience](#), next to the Greenwich Peninsula Terminal. Immerse yourself in Cable Car history, snap a selfie, explore virtual reality or build your own teddy bear in its family friendly workshop. Facilities include an onsite café, accessible toilets, and a private event space for hire. The IFS Cloud Cable Car also hosts seasonal events, including Festive, Halloween, Easter, Eid and more. More information about upcoming events can be found [here](#).

The world knows about the wonders of Maritime Greenwich – the [Old Royal Naval College](#), the [Royal Observatory](#), [Greenwich Market](#) – but no visit to the Royal Borough is complete without exploring Greenwich Peninsula. Families, young couples, solo traveller, visitors of all kinds flock to iconic attractions like [The O2](#), the world’s most popular multi-entertainment venue.

For 2024, bring your Greenwich itinerary bang up to date by combining these unmissable classics with new experiences and adventure at Greenwich Peninsula and culture and events at historic Woolwich, known for its landmark live performance venue, [Woolwich Works](#), putting on a year-round programme of comedy, dance, music and theatre.

The Royal Borough of Greenwich continues to prove itself as an eventful destination with a 2024 bursting with shows, festivals and exhibitions. With so much to see and do in Greenwich, as well as top-notch bars, dining and hotels, there’s every reason to stay over. For a unique sleeping experience and a haven for restorative rest, head to Zedwell Hotels Greenwich, Greenwich’s newest place to stay.

For more information, visit us at UKinbound Stand **N9-200, Pod 35** – ‘Visit Greenwich and IFS Cloud Cable Car’.

What's New in Greenwich in 2024?

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- [Royal Museums Greenwich](#) will celebrate Britain's female lifesavers with '**Women of the RNLI**', at the National Maritime Museum from 2 March to 1 December 2024.
- The [Queen's House](#) will reopen in spring 2024 after a rehang of its permanent collection, with works by Gainsborough and other masters returning to display.
- The [Astronomy Photographer of the Year Exhibition](#) will return to the [National Maritime Museum](#) in September 2024.
- The Old Royal Naval College is inviting visitors to explore inside the Chapel dome with new [Secret Tours: The Wren Chapel Dome](#).
- [Coalescence](#), the extraordinary artwork produced by Paul Cockledge, will be displayed in the Old Royal Naval College's Painted Hall from 9 December 2023 to 4 February 2024.
- [iFly London at The O2](#) is a new unforgettable indoor skydiving experience at The O2. Budding daredevils can experience the joy of human flight, recreating the exact feeling of freefall without so much as a parachute.
- Some big sellers at [The O2 arena](#) will see **C2C: Country to Country 2024** returning to The O2 from 8 to 10 March 2024 or **Liam Gallagher's 'Definitely Maybe 30 Years'** tour in June 2024.
- The Old Royal Naval College is set to rock out again next summer with [Greenwich Summer Sounds 2024](#). Dates to be announced.
- The [Greenwich+Docklands International Festival \(GDIF\)](#), London's leading festival of free outdoor theatre and performing arts will be returning in August 2024.
- [Greenwich Peninsula](#) continues to blossom as a destination with repeat events such as the **Urban Village Fete** and **Summer Sessions** promising to bring the crowds again in 2024.
- [Uber Boat by Thames Clipper's](#) three new hybrid, high-speed passenger ferries will make travel on the Thames more sustainable than ever in 2024.

All this and more can be seen in Visit Greenwich's [What's New](#) guide.

This essential guide is frequently updated, so we recommended you bookmark this page and check in regularly.

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<https://tfl.gov.uk/modes/london-cable-car/>

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